

On The Tee

Charles Schwab Cup Championship Returns To Sonoma Golf Club

The 2006 Charles Schwab Cup Championship, which boasts the top 30 money winners on the Champions Tour, returns to the venerable Sonoma Golf Club in Sonoma, California, October 24 – 29. Led by defending champion, Tom Watson, the field will compete for one of the Tour's most coveted titles—not to mention a \$2.1 million purse.

Watson described the thrill of winning last year's event and joining Hale Irwin as a two-time Schwab Cup Champion. On the final day, he stood on the 18th tee figuring that a birdie would tie him for the lead at the finish. "I hit three great shots," he said, "and ended up in sole possession of first place." Watson had carded a final round 8-under par 64 to overcome a six-stroke deficit.

At the recent media day for this year's event, Watson answered questions by telephone from the assembled members of the press and spoke about his respect for Sandy Tatum, who was present, and his admiration for The First Tee. He had just competed in the Wal-Mart First Tee Open at Pebble Beach and described his reasons for supporting the programs of The First Tee. "Learning golf is almost a by-product," he explained. "The true benefits of the program are the life-skills these young people learn through their association with The First Tee."

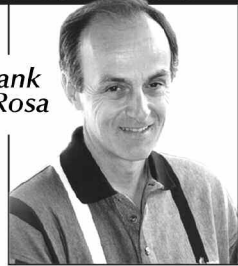
Watson is sure to have his hands full defending the Cup this year. A host of players including Player of the Year, Dana Quigley, Rookie of the Year Jay Haas and the ageless Irwin will look to unseat Watson.

Prize money includes \$1 million given in an annuity. Giving back to various charities has become a hallmark of the Charles Schwab Cup. Allen Doyle, the 2002 winner, began a tradition by donating his entire \$1 million annuity to six different charities. Watson continued the precedent in 2003 by donating his \$1 million annuity to ALS research, the disease that claimed the life of his long-time caddie, Bruce Edwards, earlier in the year. Dana Quigley, the 2005 Cup runner-up, followed in the footsteps of Doyle and Watson by sharing his \$500,000 annuity among four different charities.

Tuesday and Wednesday of tournament week offer practice rounds, clinics and the Pro-Am. Championship play begins on Thursday and runs through Sunday. Various ticket packages are available by calling **(800) 868-7563**. A week long pass that includes admission to the Wine Festival is available for \$100. Championship grounds passes include admission to the Wine Festival for \$45. Daily admission for golf only is priced at \$30. For more information, visit the website at www.charlesschwabcupchampionship.com.

On The Tee

Frank LaRosa



The easy drive to the Sonoma area has the added lure of some of the world's best wineries. Make it a weekend in Sonoma for great golf, wonderful wine, and a tremendous time.

Bing Maloney Golf Complex Opens Maloney's Grille

On Friday, September 15th, city officials and key golf club

board members gathered to cut the grand opening ribbon and celebrate the opening of the recently renovated Bing Maloney Golf Complex restaurant—renamed Maloney's Grille.

This summer, the Bing Maloney clubhouse underwent a wonderful transformation, making it an even better environment for the patrons of this busy south Sacramento municipal 27-hole golf course. The new restaurant features several flat-screen televisions, creating a fun and exciting place to dine and watch sporting events. Maloney's Grille, with its casual atmosphere and delicious food, provides the perfect finish after a relaxing round of golf. New tables, chairs, lighting, ceiling treatment, counters and windows combined with the rich, bold brick-colored trim make it a pleasant visual experience.

Best known for having one of the tastiest breakfast burritos in the city, Maloney's Grille is also well known for its 1/3 lb hamburgers, Philly cheese steak sandwiches and mouth-watering daily specials—including the avocado/salsa burger and homemade soups. Additional storage and prep area in the newly expanded kitchen area has made it possible to greatly expand the menu selection, nearly doubling the number of items offered.

A shaded and elevated patio is attached to the Café and overlooks the main putting green and 9th green. The patio is a relaxing location for tournaments and special event groups looking to host a catered event or barbeque.

John "Bing" Maloney, the restaurant's namesake was an Army Brigadier General who led American forces up the Philippine coast in World War II. After his retirement from military service, he served as the superintendent of the city Recreation Department. He was a true servant of the people and it was a unanimous vote of City Council that the course be named in Maloney's memory. Along with the course, this new restaurant will be a lasting memorial to a man who left an indelible imprint on Sacramento recreation.

Managed by Morton Golf, the Sacramento city-owned Bing Maloney Golf Complex is located at 6801 Freeport Blvd in Sacramento. The phone number for the facility is **(916) 433-2283**.

Daphne's For Life. Guaranteed!

Daphne's Headcovers, the golf industry's original animal headcover company, has designed and created four golf club cover Be the Ball characters that will put some personality in your bag.

Daphne's has been the industry leader in quality and service since their introduction of animal headcovers more than 25 years ago. Be the Ball approached Daphne's because of their exceptional reputation and zeal for perfection. "We wanted our audience to expect the highest quality and a commitment to their satisfaction," explained Steve Brown, Be the Ball founder. "The opportunity to team up with Daphne's sent that message quite clearly."


Be the Ball headcovers are designed to fit and protect 400-460cc drivers. Detail work includes saddle shoes, a top hat and tight fit. All Daphne's products include their outstanding life-time guarantee. Look for Daphne's Headcovers at your local pro shop or see the entire line at www.daphnesheadcovers.com.

Let's Get Physical

The first thing you notice when you visit Roger Frederick's website is Fredericks stretched heel to heel in a split leaning on his elbows in front of him! Now, I don't expect to attain that kind of flexibility, but I realize that moving in that direction is a very good thing.

Roger Fredericks is an innovative golf instructor who has worked with some of the greatest players of all time and he shares his position and his positions in the DVD series, Roger Fredericks Reveals the Secrets to Golf Swing Flexibility. Whether you're a beginner or tour pro, Frederick's program will help you get back some distance or add some that you've always wanted, even if you've never had success with other attempts at lessons or exercises.

Unlike most exercise and fitness programs that don't improve your flexibility, this three part DVD series will improve your flexibility, creating a more fluid and powerful golf swing, guaranteed. Roger will teach you how to test your own flexibility, and then guide you step by step through - The White Tee (Beginner), Blue Tee (Intermediate) and The Gold Tee (Advanced) Flexibility Programs.

It's good enough for Arnie who says, "Since I've begun working with Roger, I've made considerable progress. I just wish I had started this program twenty years ago." Check it out at www.fredericksgolf.com or call toll free at **888-733-8383**. 

Frank LaRosa is an advertising & marketing consultant in Sacramento. Comments can be e-mailed to flr97@aol.com or directed to Senior Magazine.